Social Media Posts for Champions

Dear [Name],

As you know, I'm looking for a living kidney donor, and I could use your help getting the word out. One of the best ways to reach potential donors is through the people who know me and care about me.

Would you be willing to share my story and microsite link on your social media accounts? Your post could reach someone who is willing to consider donating a kidney or knows someone who might be.

I've included a few sample posts below to make it easy. Feel free to choose one and personalize it, or use your own words. All you need to do is copy and paste the message into your social media profile and add my microsite link: [link]

Thank you for helping me spread the word. Every time someone new sees my story gives me another chance to connect with a potential donor.

[Your name]

Social media posts you can copy and share

Option 1

My dear friend, [Name], is in need of a kidney transplant. I'm helping spread the word to help [him/her] find someone willing to consider being tested as a potential donor. Please help us by reading [his/her] story and sharing [his/her] microsite with others so we can reach as many people as possible. Just one share could help save [his/her] life.

[Insert microsite link]

Option 2

Someone in my life needs a kidney transplant, and I'm trying to help find a living donor. Please read [Name]'s story and share this link with your network. Even if you aren't interested in donating, sharing this post could help us reach someone who is.

[Insert microsite link]

Option 3

Could you or someone you know be a living kidney donor for [Name]? [He/She] is searching for a donor, and we're doing everything we can to get the word out. Learn more about [Name]'s story and living kidney donation here: [Insert microsite link]

Please consider taking a moment to share this post, too!

Option 4

I'm sharing this because someone I care about, [Name], needs a kidney transplant. Finding a living donor can be challenging, so I'm asking my friends and family to help spread the word. We hope someone who sees this post will consider being tested as a potential donor. Please read [Name]'s story and share this link. Thank you for your help!

[Insert microsite link]

Option 5

Hi everyone, I need your help! My [friend/family member], [Name], needs a kidney transplant and is looking for a living kidney donor. Please take a moment to read [his/her] story and share the link with others. The more people who see it, the more chances we have to find someone willing to help. Thank you!

[Insert microsite link]

Option 6

Our family is searching for a living kidney donor for [Name], and we need your help getting the word out. Please take a moment to read [his/her] story and share this link with your friends and family. While we are hoping to find someone willing to be tested as a potential donor, even just sharing this information with your network is a huge help. Thank you!

[Insert microsite link]