



Help Your Loved One Find a Living Kidney Donor

Become a Donor Search Champion

What Is a Champion?

A champion is a **trusted support person** who helps a patient share their story and search for a living kidney donor.

Why Are Champions Important?

Patients with a champion are up to **7x more likely to receive a living donor** referral.

Who Can Be a Champion?

Anyone can be a champion, including spouses, family members, friends, and coworkers. Patients can also have more than one champion. The more champions, the better the chance of finding a living donor.



How Does a Champion Help?



Start conversations with potential donors



Provide information on kidney donation and answer questions



Create, post, and frequently update social media content



Lead outreach efforts to identify potential donors



Reach out to friends, acquaintances, and community groups



Get coverage from local news organizations



Create and distribute promotional items, like T-shirts, posters, and bumper stickers



Champions help make living kidney donation possible.

For more information, visit **FindAKidney.com** or scan the QR code to sign up for the Microsite Monthly Motivator email newsletter.