

Subject: Story of Hope: Searching for a Living Kidney Donor

Dear News Channels,

My name is [Your Name], and I'm reaching out on behalf of [Patient's Full Name], someone I care for deeply who urgently needs a living kidney donor to survive.

[Patient's First Name] has created a personal microsite with the National Kidney Registry (NKR) to share their story and to make it easier for potential living donors to learn more and begin the evaluation process.

👉 You can view and share the microsite here: [Insert Microsite Link]

The NKR provides a wide range of support and protections for living donors, including reimbursement for lost wages, travel and lodging, and access to their paired donation system—which means a donor does not need to be an exact match to help [Patient's First Name].

We are asking for your help to feature [Patient's First Name]'s story so that we can reach more people. A single news story could be the lifeline that connects them with someone willing to donate their kidney and save a life.

For interviews or inquiries, please contact me at [Your Phone Number] or [Your Email Address].

With gratitude,

[Signature]